



Chamber of Eco Commerce

July 13, 2017

Chamber of Eco Commerce (CEC)

www.ChamberofEcoCommerce.com

Contact: INFO@SMARTCommunityExchange.com

“A SMART Way to Charge Your Mobile Devices” partner program, will help cut Energy Waste, Save Money/ Batteries/ Resources, Mitigate Risk, and Reduce Carbon Pollution.

According to [Natural Resources Defense Council \(NRDC\)](#): “There has been a veritable explosion in the number of electronics, appliances, and other miscellaneous devices plugged into, or permanently connected to, America’s homes. Most are consuming electricity around-the-clock, even when the owners are not using them or think they have been turned off. This always-on energy use by inactive devices translates to \$19 billion a year -- about \$165 per U.S. household on average -- and approximately 50 large (500-megawatt) power plants’ worth of electricity”.

As consumers become increasingly more mobile, they are also more dependent on batteries. The amount of electric energy consumed to charge batteries has been left largely unchecked. In fact, it’s been rapidly increasing. With no clear energy efficiency standards for charging systems, there has never been a real motivator for manufacturers to implement waste-reducing charging technology.

That’s about to change.

SMART Community Exchange (SCE) experts in Finland have developed SMART charging technology and SMART chargers, to keep devices such as your mobile phones, and other USB chargeable devices, from wasting electricity. This patented SMART charging technology, can achieve major savings, for mobile device users and owners of places where people charge their batteries.



The purpose of **“A SMART Way to Charge Your Mobile Devices” partner program**, is to educate mobile device users how they can save electricity, money, batteries, and mitigate overheating of batteries and devices, by simply using SMART chargers to charge their mobile devices.

These SMART chargers are designed to stop both battery and device charging automatically, when the battery is fully charged. This partnership program educates and engages citizens and communities, and organizations and their stakeholders, through grassroots awareness campaign.

The Chamber of of Eco Commerce, in partnership with Atlanta-based SMART Community Exchange (SCE) Team of SMART charging experts, will continue to further research and develop the SMART charging technology, in collaboration with mobile device, battery and other battery-related industry partners, government agencies, and research organizations. The SCE Team will implement SMART chargers in places where people charge their mobile devices and batteries. The goal is minimizing idle power so that people don’t have to worry about idle electricity waste and risk of overheating, while charging batteries.

The SMART Community Exchange (SCE) working group, in partnership with strategic partners, will expand “A Smarter Way to Charge Your Mobile Devices” public awareness campaign and SMART charging R&D Program across the U.S. and worldwide. The partners, working in research and science to develop and implement SMART charger solutions and contribute to SMART growth and SMART mindset, to improve quality of life for people in the communities where we work, live and play.

###

About SMART Community Exchange (SCE)

SCE is an independent international network of S.M.A.R.T. experts and regional exchanges in strategic locations around the world. The SCE promotes Positive Development (PD) and S.M.A.R.T Trade, Investment, Education, Workforce Development and Training, and Cultural Exchange worldwide. For information how you can benefit and participate in S.M.A.R.T partner projects, working groups, initiatives, summits, business roundtables, and trade missions, go to: www.SMARTCommunityExchange.com