



Chamber of Eco Commerce (CEC)

CEC Takes Action to Help STEM Education for Students

'Small Steps - BIG Impact'

To leverage knowledge and apply core skills to enhance STEM education for students, CEC applies core Eco Innovation and Eco Commerce expertise and spirit to tackle the multiple challenges of STEM education in America.

According to the National Science Foundation (NSF), 'Our national economic prosperity and security requires that we remain a world leader in science and technology. Pre-college STEM education is the foundation of that leadership and must be one of our highest priorities as a Nation'.

CEC pledges to help mobilize the regional STEM education projects by encouraging Eco Innovators and Eco Commerce experts to volunteer their time in their own communities. 'We can mentor students, leverage our skills, and support the development of high quality STEM knowledge for students. We can help identify schools in need of new labs and educational tools and technologies, and we can create public private partnerships to fundraise to build new labs and donate educational tools to STEM programs in local schools', Minna LeVine, Administrator, CEC.

It is essential that we act now to ensure that all of our children and the American society as a whole can continue to prosper in the 21st century technology-based economy. We should volunteer to assist local schools in ways that will help their students achieve the critical STEM education objectives. We can provide solutions to critical problems of U.S. pre-college STEM education.

CEC will coordinate and implement volunteer mentoring programs through regional Hubs. Most people can master skills and learn fast, but developing the mindset can take longer. Mentoring can help students get interested in STEM. In many respects, learning STEM successfully is like learning to become a successful soccer player or baseball batter. You could read every book ever written about soccer skills and hitting a baseball, but you could never become a successful soccer player or batter unless and until you spent hours practicing what you read.

To carry this analogy further, every serious soccer player has his/her personal trainer and big league batter has his own batting coach. He or she is someone the athlete meets with on a regular basis, reviews his progress, asks questions and learns new techniques. We at CEC think every American student should have access to his own local mentor. Someone who will share information, skills and insights gained from years of success. Someone who will help students become successful faster and easier in mastering STEM.



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Successful mentoring requires a commitment of time and energy from both the student & the mentor and it's not a substitute for study or practice; it's an adjunct. In order to succeed with our mission, we must make sure that the students will master the material, practice it, and develop the mindset of a STEM student. To advance STEM education and to nurture innovation, in Q1 2012, CEC Media Hub in Atlanta will launch a science-based VNRs and access to a portfolio of educational technologies serving education needs of K-12, and mentoring and education support center for high school and college students to boost interest in STEM.

The urgency of this task is the need to ensure that students continue to excel in science and technology in the 21st century. These students are actually our future clientele adapting and implementing eco technology solutions. We must start contributing to the idea today to transform and strengthen the economy, ensure a skilled workforce for our industry, and guarantee that all American students are provided the educational resources and tools needed to participate fully in the science and technology based economy of the 21st century.

The support we offer is derived from our industry experience and expertise in Eco Innovation and Commerce reflecting our continued commitment to a high quality STEM education system for America.

Businesses and organizations wishing to join collaborative STEM education platform can contact CEC Atlanta. Key sponsorships are limited to select brands and companies. Each sponsor is highly qualified to meet specific standards that will meet specific requirements of all CEC stakeholders and sponsors.

Contact
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