



Chamber of Eco Commerce

**FOR IMMEDIATE RELEASE**

## **Chamber of Eco Commerce to Host International SMART Summits and Trade Missions**

**January 6, 2017, Alpharetta, Georgia, Chamber of Eco Commerce (CEC)** - To demonstrate the commitment to international SMART trade, the Chamber of Eco Commerce (CEC), in partnership with SMART Community Exchange (SCE), will host international Summits and Trade Delegations in strategic partner locations worldwide. These summits and trade missions are designed to encourage, promote, and facilitate international trade and investment and 21st century workforce training and development between individuals, enterprises and organizations.

The summits and trade missions will bring together international leaders from Business, Finance, Education, Government, Academic, to share and learn from one another. The agenda will include bilateral and international SMART trade and investment, workforce training and development, and education.

“Urbanization will continue to popularize the concept of SMART communities. SMART development projects offer great business opportunities for our stakeholders. The SMART market is currently driven by public-private partnerships, backed by favorable government initiatives. The SMART commerce is the way to stimulate Economic Growth and create 21<sup>st</sup> century jobs. We collaborate with SMART Community Exchange (SCE) stakeholders to create partner programs and initiatives that enhance regional economic development programs, workforce training and development programs, research and development programs, and education programs”, Minna LeVine, CEO, Chamber of Eco Commerce.

Companies from around the world want to participate in SMART projects, but most often do not have the resources to expand their business internationally. They work through their own government agencies that do help, but up to a point. CEC stakeholders, including private and public sector enterprises and organizations, government and non-government agencies, chambers of commerce, academic and research institutions, incubators, business accelerators, and soft-landing service providers, stand ready to assist companies and Investors seeking to participate in regional SMART projects across developed and emerging markets.

Business Leaders, Investors, Policy Makers, and Educators, are invited to SMART trade missions to meet their peers from other regions, companies, government agencies, R&D institutions, academia, authorities, economic development agencies, chambers of commerce, and other trade organizations, to discuss and learn how they can assist them in setting up their offices, operations, and facilities in strategic SMART sister-community locations.

The SMART trade missions will serve the economic and workforce training and development and education needs of SMART sister-communities, by developing and implementing SMART partner projects that attract new investment and jobs in SMART sister-community locations.

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