



Nordic Food Tourism Exchange (NFTE)



In recent years, [Food Tourism has grown considerably and has become one of the most dynamic and creative segments of tourism](#). Food tourism tells the story of a destination's history, culture, and people. In the last decade, the diverse [Nordic Food Culture](#) has made a comeback at home and made its mark around the world.

[Nordic Business Review \(NBR\)](#) is excited to announce our new partnership with global [Food Tourism Exchange \(FTE\)](#), [Eco Commerce Exchange \(ECE\)](#), and [Destination Marketing Agencies/Organizations](#) to produce and promote compelling content, including print and short-films, covering unique [Nordic Food](#) and [Travel & Tourism](#) topics. Locations include Denmark, Finland, Iceland, Norway, Sweden, Faroe Islands, Greenland and Aland.

We work with DMAs to tell their regional food travel trends and share the stories with our international audience. The NFTE is the best platform to get the attention of motivated consumers - savvy upscale business and leisure travelers. Our niche is to produce stories and films that cover Nordic Food and Travel issues and trends, and ultimate experiences, including [eco-tourism](#), [eco-agritourism](#), [agriculture](#), [aquaculture](#), [food and nutrition](#), [food security](#), [sustainable food systems](#), [community development](#), and adventure travel, agricultural exports, lifestyle, wildlife, education, health and wellness, and much more. Simply, our stories and films will inspire and educate. [Sponsor your region HERE](#)

Content Marketing

NBR markets your story or film effectively and strategically to our international audience of over two million International Business Executives. We will effectively distribute and market your story lines and films around the globe through our 'Done for you' content development and strategic marketing programs.

Publications, Trade Shows, Events

We will share editorial in publications and showcase the films through Eco Commerce Exchange (ECE) online Trade Shows and Events. NBR media group in Atlanta will manage all aspects of each event – logistics, media outreach, marketing, promotion, advertising, sponsors, catering, and more. NBR offers custom VIP receptions, film events, road show campaigns, community events, film festivals, and more. [Become FTE Regional Marketing Partner \(RMP\) HERE](#)

Speaker Series

NFTE partners can leverage our international platform to share your speakers and film content to provide engaging and dynamic presentations.

Education

We offer a variety of educational opportunities and resources for educators and students bringing [Food Tourism into the classrooms](#). We will share your educational message with our audience.

Contact

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