



Eco Commerce Exchange
Innovative Global Networking Solutions

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PRESS RELEASE

S.M.A.R.T. Community Exchange Is Open for Business.

ATLANTA, GA - Tech companies and entrepreneurs around the world have S.M.A.R.T solutions for S.M.A.R.T communities, but lack resources and expertise to bring their solutions to the S.M.A.R.T community market. S.M.A.R.T Community Exchange (SCE) provides tech companies with the business support they need to succeed in the international S.M.A.R.T community marketplace. SCE has created an international business development infrastructure for small to large tech-based, solution-oriented, and economically competitive companies and entrepreneurs.

“We share S.M.A.R.T solutions with our audience and create partner projects that engage businesses, academia, government agencies, NGOs, and citizens. Our goal is to connect S.M.A.R.T community developers with S.M.A.R.T tech solution providers and investors to drive S.M.A.R.T community growth and to draw on the shared expertise of the SCE’s international network”, said Tana Torrano, CMO, Co-Founder Eco Commerce Exchange (ECE) and SCE.

With the S.M.A.R.T Community Exchange, tech companies from around the world can participate in an international S.M.A.R.T community marketplace. Businesses can share office space in SCE Alpharetta to draw on the shared expertise of other S.M.A.R.T tech experts. Also, tech companies can effectively enter an international S.M.A.R.T community marketplace with the SCEs vast community of investors and other tech companies involved in our S.M.A.R.T community market. The SCE works closely with S.M.A.R.T tech experts to validate the tech and to scale adoption of more S.M.A.R.T tech. SCE will encourage sharing lessons learned in SCE partner projects completed during the next several years.

“During the site selection process we compared Alpharetta, Georgia to typically known national tech meccas, Austin, and Silicon Valley. We discovered Alpharetta’s tech success as an untold “story”. With 600 tech companies within the city limits and one of the nation’s most extensive fiber cable networks, Alpharetta’s workforce in tech jobs is 44% and 1,500 tech workers per square mile. Alpharetta easily doubles Silicon Valley and triples those of Austin. Also, Alpharetta is the #1 tech hub of the South, #1 relocation choice in the U.S according to Forbes, has easy access to Atlanta Hartsfield-Jackson International. It is the #1 Airport in the U.S. reaching 80% of U.S. consumers within a 2.5-hour flight. Alpharetta offers a healthy lifestyle for the tech workforce, including excellent public K-12 education. Based on all available data, Alpharetta was simply the best place for SCE and S.M.A.R.T tech companies”, said Minna LeVine, CEO, Co-Founder, Eco Commerce Exchange.

About Eco Commerce Exchange (ECE)

The ECE brings together individuals and organizations through a powerful global platform to drive more sales and investment in Eco-Innovation. The ECE believes that a thriving community of experts, leaders, and learners working together will provide balanced and efficient solutions for Business, Environment, and Society. For more information, go to www.EcoCommerceExchange.com

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About Chamber of Eco Commerce (CEC)

Chamber of Eco Commerce (ECE), headquartered in Atlanta, with an international network of Eco Commerce Hubs across continents, is the world’s leading Eco Commerce management, business development, and marketing alliance. Its portfolio encompasses new technology, partner projects, and initiatives. Over its history, the CEC-brand has become synonymous with Eco Commerce and has earned the loyalty of many individuals and organizations worldwide. Business and policy leaders have come to rely on the ECE brand to deliver critical information and services - collectively known around the world as the Eco Commerce Exchange (ECE). For more information, go to www.ChamberofEcoCommerce.com.

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