

SMART USA for Foreign Direct Investor (FDI)



SMART GEORGIA Trade Program

SMART GEORGIA Trade Program is a public private partnership, designed to connect SMART Business Investors with SMART business opportunities in the state of Georgia.



SMART Community Exchange (SCE) Global

Founded 2006 in the U.S, SMART Community Exchange (SCE), today is a fast growing international network of SMART Leaders from enterprises, trade organizations, government agencies, non-government agencies, smart cities, universities, research institutes, and universities of applied sciences.

We collaborate to bring new technology, products and services to market, and to help Foreign Direct Investors (FDI) succeed in the SMART market.

Our internationally recognized Advisory Board and regional partners, support FDIs, partner projects, education, cultural exchange, and tourism. We host and participate in international trade missions, meetings, business roundtables, summits, hackathons, meetups, and more

We reach 10,000+ organizations and 2.5 million professionals worldwide. We are NOT a membership organization, instead we encourage you to join our partner organizations.

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The mega trend of SMART communities is set to drive urban development for the next decade. SMART growth will drive demand for SMART growth economic development, SMART workforce development & training, SMART education, SMART community development, SMART concepts, and new business models. North America will continue to dominate the global market for SMART city technologies.

Investment rate in North America will increase from \$118.5 billion in 2016 to \$244.5 billion in 2021. Technology ubiquity, advanced investment, and organizational models in U.S. cities will drive investment. There are currently over 100 hundred SMART community projects in the U.S., and more than 600 communities, are set to go SMART in the next few years. In addition, U.S. affiliates may have an opportunity to participate in U.S. funded partner projects worldwide.

SMART Trade Program [HERE](#)

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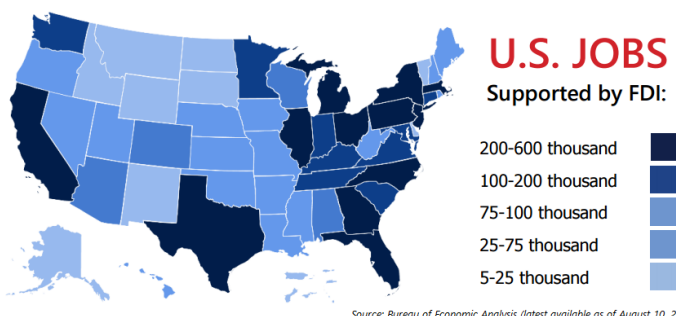
Navigating a competitive and fast changing U.S. SMART market can be tough for Foreign Business Investors. During the past years, the American business model has changed drastically.

The United States is currently home to more foreign direct investment (FDI) than any other country in the world, with a total of \$3 trillion.



FDI supports more than 12 million direct as well as indirect U.S. jobs and is responsible for more than one-quarter of all U.S. goods exports.

U.S. offers offer great environment for technology companies to develop, pilot, test and scale new technologies and SMART innovations, products, services, and business models.



Source: Bureau of Economic Analysis (latest available as of August 10, 2016)