



**SMART Community Exchange (SCE)**  
Innovative Global Networking Solutions

## **SMART WORKSHOP**

### **Helsinki, Finland - September 6, 2017**

#### **About SMART Workshops**

SMART Workshop introduces you to SMART Communities and their development vision to integrate multiple information and communication (ICT) and Internet of Things (IoT) and SMART (Sustainable, Measurable, Affordable, Resilience, Technology) solutions in a secure fashion to manage community assets including, but not limited to, local departments information systems, schools, libraries, transportation systems, hospitals, power plants, water supply networks, waste management, law enforcement, and other community services. The goal of building a smart community is to improve quality of life by using technology to improve the efficiency of services and meet citizens' needs. The workshops bring together SMART Partners and SMART sister-communities facilitating collaboration between SMART professionals, enterprises and organizations. The participants will learn about ways to engage in SMART Partner Program (SPP), SMART Soft-Landing Program, and SMART Partner Projects.

#### **SMART Workshop - Who Should Attend?**

Experts in SMART Development, Internet of Life (IoT), Technology, Finance, Education, Workforce Development and Training, Recruitment, Positive Development, and International Trade Professionals from Enterprises and Organizations such as Government Agencies, NGOs, Non-Profits, Trade Agencies, Academic Institutions, R&D Institutions, Universities, Authorities, Economic Development Agencies, Chambers of Commerce, and Trade Associations.

#### **Why You Should Attend**

To meet other SMART leaders and learn how your organization and stakeholders can benefit and participate in SMART Commerce. To learn how your organization can implement [SMART Partner Program \(SPP\)](#) and [International SMART Soft-Landing Program](#) in your region.

#### **Takeaway**

Whether You are new to SMART Commerce, or you are a Professional who has some processes in place, you'll leave this event ready for SMART action. You will come face-to-face with those who are succeeding in international SMART Trade, and gain the knowledge and experience to help put you on the track to success. Best of all, you will be directly connected to unique business opportunities, critical resources and contacts, and walk away ready to go to the next level.

#### **Cost**

**US \$97.00 per person**, including 3-hour workshop/executive roundtable 9:00AM-12:00Noon, SMART Partner Program (SPP) Certificate, an invitation to apply for 1) SMART Soft-Landing USA program 2) Regional Partner (RP) 3) Preferred Service Provider (PSP). These workshops may include SMART Community site visits and strategic meetings with other participants.

For more information, please contact: [INFO@SMARTCommunityExchange.com](mailto:INFO@SMARTCommunityExchange.com)