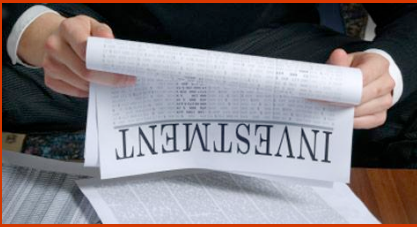


Second Annual
INVESTING IN INNOVATION FORUM
 February 28, 2013 Atlanta



8:00AM - 8:00PM
 REGISTRATION AT 7:30AM

SPEAKERS

Mr. Herve Martin
 European Commission
 (Brussels, Belgium)

Ms. Christin Pfeiffer
 INSME
 (Rome, Italy)

Mr. Court Coursey
 Tomorrow Ventures
 (Palo Alto, CA)

Mr. Alan King
 EITF Task Force
 (Washington, DC)

Captain Planet Foundation
 (Atlanta, GA)

Mr. Greg Chafee
 Thompson Hine
 (Atlanta, GA)

Mr. James Wynn
 Tag Financial
 (New York, NY)

Mr. Marc S Roy
 IRD, Gulf Coast Region
 (Washington, DC)

Mr. Bob Grigsby
 Newmark Knight Frank
 (Atlanta, GA)

Ms. Laurie Sossa
 Eco Trade Global
 (Atlanta, GA)

Ms. Tana Torrano
 Innovation Center for
 Disaster Recovery, OSBO
 (Huntsville, AL)

Ms. Paige Rucker
 Project Rebound
 (Fairhope, AL)

Ms. Minna LeVine
 International Center for
 Innovation (ICI)
 (Atlanta, GA)

... and expert Speakers
 presenting partner projects!

ONE DAY EVENT AGENDA

Two Sessions for the day:

SESSION 1

Investing in Innovation - 4 hours

Learn what it really takes to get high impact investors to write you a check. We will be discussing unique challenges and opportunities in high impact Investing: things that are most important to investors when they are considering an investment; the best and worst things an entrepreneur or business leader can do to get their attention and grow their business; additional advice for entrepreneurs and business leaders; and, of course, the best ways to reach qualified Investors. There will be plenty of time for networking with the speakers, sponsors, solution providers, and investor panelists, both before & after the panels, and at the networking Lunch and Cocktail Event!

SESSION 2

Investing in Innovative Solutions for Disaster Recovery - 3 hours

New Business Opportunities for technology companies, investors, and economic development agencies. Innovation Center for Disaster Recovery in Atlanta. Gulf & Sandy Financial Brief from Capitol Hill January 2013 meeting. International Trade Missions for C-level business leaders. Opportunities for new job creation in Disaster Impact areas. Overview of the Disaster Recovery Hub and Directory. Spotlight on Solutions. Introduction of Disaster Recovery Projects and partnership opportunities for small to large size companies and investors. *C-level roundtable discussions and private meetings available on Friday March 1, 2013 after the Forum.

Lunch - Keynote Speaker

AGENDA

8:00-8:45 Registration
 9:00 – 9:15 Welcome and Speaker
 and Sponsor Introduction

Session 1:
 9:15 – 12:00 Investing in Innovation Forum -
 Speakers and Presentations

Financing Innovation. What Investors Really Want.

Learn what it really takes to get high impact investors to write you a check. We will be discussing unique challenges and opportunities in High Impact Investing: things that are most important to investors when they are considering an investment; the best and worst things an entrepreneur or business leader can do to get their attention and grow their business; additional advice for entrepreneurs and business leaders; and, of course, the best ways to reach qualified Investors and join partner projects and trade missions worldwide.

12:00 – 1:00 Lunch/Keynote speaker-
 Announcing Restoration Projects and Business Opportunities.

1:00 – 2:00 Sponsor and Vendor Spotlight on
 solution providers.

Session 2:
 2:00 – 5:00 Innovation in Disaster Recovery -
 Speakers and Presentations.

Briefing from Capitol Hill related to Disaster Recovery Projects and Funding Available. Insights from Government officials of areas already impacted and currently in restoration mode. Insights from International Leaders about Innovation and Technology and collaboration opportunities. Showcase of New Technologies for restoration. New job creation opportunities for Disaster Areas. How to partner with us and join working groups, trade missions to impact areas and Eco Commerce Hubs.

5:00 Adjourn

5:00 – 6:30 VIP Networking, spotlight on
 solution providers, [EcoRunway](#) World Tour 2013-16
 launch.

[REGISTER NOW](#)

[SPONSOR NOW](#)

[Sponsor Benefits](#)
[2nd Annual 'Investing in Innovation' Forum](#)
[Financing Innovation](#)
[Disaster Preparedness and Recovery](#)
[Tech Companies look to Atlanta for U.S. Home](#)

Second Annual INVESTING IN INNOVATION FORUM

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WHAT IS THE EVENT

This full day event connects Entrepreneurs and Intrapreneurs with High-Impact Investors and Catalytic Philanthropists, Business Leaders and Policy Makers, and others who seek to help innovative companies and non-profits raise the capital they need to address the urgent problems of our day and grow their businesses and organizations. The event will be held in two sessions - with the morning session focused on 'Investing in Innovation' and the afternoon introducing industry leaders and qualified investors to Disaster-related business development opportunities and projects in Impact Areas.

This '**by invitation only**' event is a collaboration of individuals and organizations from the private and public sector - those associated with finance, energy, infrastructure, communication, insurance, water, food, beverage, logistics, transportation, health, legal, research, hospitality, tourism, education, public policy, PR, sustainable development, and more.

WHO SHOULD ATTEND

Investors and Philanthropists; Corporate Leaders and Professional Advisors offering products and solutions to business; Technology Experts; Government Officials and Policy Leaders guiding business owners and impacting job creation; Disaster Recovery Solution providers.

WHY SHOULD I ATTEND

Interested in Meeting High-Impact Investors, Technology Leaders; Business Leaders; Professional Advisors; Potential Customers; Policy Makers; Members of the Media and Press? Interested in Contributing to High-Impact partner projects, Investing in Technology, joining/ hosting Trade Missions, or just Learning how to get involved? If the answer is Yes, this is a Must-Attend event!

WHY SHOULD I SPONSOR

To be in the SPOTLIGHT! Our Atlanta-based [MEDIA GROUP](#) will be filming the event all day for global distribution. All valued Sponsors and Speakers will be featured in post-event Shows and Webinars. We will broadcast the speaker presentations to highly targeted international audience through our fast growing international Media and Eco Commerce Hub network.

CONFIRMED SPEAKERS

Speakers include representatives from SMEs, MEs, Government Agencies, NGOs, Non-Profits, For-Profits, Foundations, and Experts in Technology, Finance, Professional Advisory, Insurance, Media, and more.

REGISTRATION and SPONSORSHIP

NOTE: Please register today! First come, first serve. Limited Seating.

REGISTER NOW

\$149 – Ticket, Lunch, Vendor Showcase, Project Introduction, VIP Cocktail Reception and \$99 annual listing in Disaster Recovery Hub (limited seating).

\$250 – Vendor Table and One full registration noted above.

\$2,500 – Table sponsor – All above plus inclusion of your company as a sponsor in the video production including a :30 commercial production and placement, logo placement and sponsor recognition at the event. Total of 8 full registration tickets.

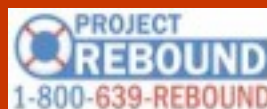
\$5,000 – 2 Table Sponsorships, :30 Commercial placement on our website and video, interview at the event to be placed on post-production marketing and sponsor presentation at the event. Limited availability.

SPONSOR NOW

The event is 100% sponsor supported - NOT advertising. We do NOT sell memberships, and we do NOT accept donations, instead we encourage our stakeholders to make donations direct to our non-profit partners.



Attendees can join [Eco Commerce Exchange](#), [International Center for Innovation \(ICI\)](#), [Innovation Center for Disaster Recovery \(ICDR\)](#) Partner Projects, Working Groups, and Trade Missions.



ECO COMMERCE
MEDIA

WELCOME TO ATLANTA!

Atlanta, is a convenient gateway to our fast growing international business community - a vibrant must visit business to business, and business to investor marketplace. The Atlanta Hub delivers a diverse range of solutions, deal-flows, projects, companies and experts. Atlanta is a home for Technology Innovators, Impact Investors, and Catalytic Philanthropists from around the world, and a place for Leaders and Learners to meet, collaborate, learn, trade, network, negotiate and conduct business 'under one roof'.

Companies and organizations, small and large size, can efficiently, effectively and productively find the latest solutions, and gain immediate competitive advantage for their business and stay abreast with the latest developments in Eco Commerce.

We bring together worldwide buyers and sellers from every industry, and make speed-to-market solutions easily available to the buyers. We play an integrated role in structured global knowledge and technology transfer, education, philanthropy, training, promotion, and support.

Our stakeholders are the leading experts in Eco Innovation and Commerce. These companies and individuals have, through agreement with CEC Global, committed to providing their solutions, products and services to suppliers and end-users of technology.

We bring together experts, leaders, and learners from small to large enterprises around the world. We manage unique partner projects and organizes a wide range of events, including conferences, congresses and meetings. Our portfolio of innovations, products, services and events serves specific needs of investors, and suppliers and end-users of technology across industries and continents.

Our regional Hubs work closely with companies, professional bodies, trade associations, governments, and NGO's. Each Hub is part of our fast growing international network, a strategic international business alliance for Eco Commerce.

Effective diffusion of Eco Innovation is vital and invaluable resource to help the communities, businesses, investors, as well as policy leaders to understand the value and benefits of Eco Innovation and Commerce.

Through integrated and independent business approach, we are pioneering to serve the global market delivering tremendous financial, environmental, and social benefits to individuals and businesses creating shared value to all - our stakeholders, organizations and their memberships, and communities.

REGISTRATION

NOTE: Please register today! First come, first serve. Limited Seating.

SPONSORSHIP

Please contact CEC Chapter Leader in your region to join our events, partner projects and trade missions. *We look forward to hearing from you soon!*



Atlanta

"The Eco Commerce Center for Innovation"



Capitol Hill, Washington DC
January 23, 2013
(Sandy/ Financing Briefing)

We look forward to seeing you in Atlanta!

Your hosts,

Minna LeVine
CEO, Chamber of Eco Commerce
www.ChamberofEcoCommerce.com

Co-Founder
International Center for Innovation (ICI) and
Disaster Recovery (ICDR)
www.DisasterRecoveryHub.com

Tana Torrano
CEO, Organization Supporting Business
Owners (OSBO)
www.OSBO.org

Co-Founder
International Center for Innovation (ICI) and
Disaster Recovery (ICDR)
www.DisasterRecoveryHub.com



ECO COMMERCE
MEDIA

ABOUT EVENT ORGANIZER (EO)

For over two decades, we have brought small to large size organizations, Entrepreneurs and Intrapreneurs, together with Impact Investors and Catalytic Philanthropists.

We believe that it is important to reach conventional and philanthropic investors in every medium possible - both online and offline. Through successful Events, Publications, and online Exchange, we have had the opportunity to work with thousands of high-impact investors worldwide: Communicates with entrepreneurs - all principal C-level decision makers. Provides Investors with an efficient way to review and manage deal-flow.

Through our events we showcase technology companies and non-profits to motivated investors and donors, while increasing their exposure and shortening their time to capital and serves the needs of the investment and business communities by providing information on quality deals. The research platform is unique in its focus on emerging companies who are in the process of seeking capital, versus competitive research, which reviews companies only after they have completed raising capital. The events created by us also offer surveyed entrepreneurs providing significant lead generation and targeting opportunities for investors, donors, and sponsors.

Event Series

We organize trade events and host C-level executives and Investors at events and trade missions, which currently cover locations on all continents. We organize primary event formats, each designed to attract a specific segment of the capital market and to meet the business development needs of sponsors.

Financing Innovation

We host a series of Forums that will bring together experts, leaders, and learners. These forums bring face-to-face qualified Innovators, Investors, Philanthropists, Business Leaders, and Policy Makers, to discuss conventional financial instruments, and discover new and alternative financing and financial instruments to the conventional solutions, and exchange success stories. Access to finance is essential for the start-up and growth of businesses in general and particularly so for the development and successful exploitation of Innovation and Commerce.

The objectives of the forum is to examine the current trends, identify and discuss the challenges faced by financial actors and small and medium-sized enterprises (SMEs) in this domain, share good practices and provide recommendations to feed into the design of financial support program at a regional and global level.

Financing Innovation is essential for the realization and mainstreaming of Commerce, particularly in the early stage of business development. The forum explores the range of financing opportunities available for Innovators, with an emphasis on approaches that harness private and public interactions for financing various stages of the innovation process. This forum will focus on how to improve access to finance, particularly in the early stages.

Events will bring together:

The Financial Actors that provide funds - such as angels, venture capitalists, philanthropists, banks, investment funds and agencies running financial programs. Users of Technology, Innovators, Entrepreneurs, Intrapreneurs - principally SMEs and other entities looking for funding to grow in their markets.



Business intermediaries such as consultants and facilitators that are key to match demand/supply of available funds.

Small to Large size Enterprises, Government Agencies, Non-governmental organizations (NGO) and Business Associations.

The Agenda may cover:

Access to finance and Innovation from the Innovator and the fund providers' point of view; Case studies and practical experiences of private enterprises, private investors, and financial institutions that will highlight the challenges and solutions of access to finance related to Innovators. The aim is to identify areas where public support may be needed; An overview of actions supporting Innovation - such as Competitiveness Initiatives, Innovation Framework, Financial instruments, Pilot Projects, and Risk Sharing Finance - targeting different stages in the innovation cycle; and the additional efforts needed in terms of private and public-private partnerships, and public support to facilitate access to finance for early stage Innovators, as well as those necessary to get regional, national, and international financial actors more involved in financing Innovation.

We look forward to hosting an event in your region. To learn more about our Trade Missions and the World Tour (2013-16), please [CONTACT US!](#)



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MEDIA