



Chamber of Eco Commerce



## **SMART 2018 USA - INVITATION**

*International SMART Trade and Investment  
Business Development Program*



The mega trend of SMART communities is set to drive urban development for the next decade. SMART growth will drive demand for SMART growth economic development, SMART workforce development & training, SMART education, SMART community development, SMART concepts, and new business models.

North America will continue to dominate the global market for SMART city technologies. Investment rate in North America will increase from \$118.5 billion in 2016 to \$244.5 billion in 2021. Technology ubiquity, advanced investment, and organizational models in U.S. cities will drive investment. There are currently over one hundred SMART community projects in the U.S., and more than six hundred communities, are set to go SMART in the next few years.

To increase SMART international trade and investment, the Chamber of Eco Commerce, in partnership with SMART Community Exchange (SCE), launched SMART 2018 USA program. This program, offers SMART investors and businesses opportunities, to connect and exchange critical information about SMART business opportunities, and learn how investors and companies can participate in the USA SMART market, and U.S. funded partner projects around the world.

SMART partners from Business, Government, NGO, Academia, and Non-Profits, participate in SMART 2018 USA business roundtables, workshops, and trade missions, to discover unique business opportunities, and to meet strategic business partners.

## **SMART Trade Mission from MENA to the USA - March 25-29, 2018**

We invite you to join the SMART 2018 USA trade mission from MENA to the USA. The purpose of this trade mission, is to connect you to the fast growing SMART USA and international market, and share how you can gain access to early market intelligence, how you can find new business opportunities, and how you can form new business partnerships in the SMART USA and international market.

The trade mission includes a SMART Soft-Landing USA workshop, a SMART Education Workshop, and an opportunity to participate in a global SMART Cities Conference. Your company may participate in the conference as a visitor or an exhibitor, to share your technology, product, service, or investment offering with motivated prospects. The conference attracts over 400+ global city leaders, 300+ exhibitors & innovators, and 2500+ thought leaders in SMART.

To learn about the SMART 2018 USA program, and how to apply for the program, please go to: <https://smartcommunitygroup.com/wp-content/uploads/2017/11/SMART-2018-USA-Global-INVITATION-2.pdf>

*Registration is due January 15, 2018*

## **USA-MENA Trade & Investment and Business Development Program**

If accepted to the SMART 2018 USA-MENA Business Development program, you will receive an opportunity to participate in live and online workshops and business roundtables, and to share your brand/technology/product/services/investment offering through our online platform with motivated prospects in the USA and around the world.

You will be invited to SMART trade missions to the USA and MENA and other trade missions to the U.S. funded partner project locations around the world. Participation is limited to highly qualified entrepreneurs, investors, enterprises and organizations.

We look forward to meeting you in March 2018 in the USA, and learning about you and your SMART business.

Minna LeVine  
CEO

[www.ChamberofEcoCommerce.com](http://www.ChamberofEcoCommerce.com)  
[www.SMARTCommunityExchange.com](http://www.SMARTCommunityExchange.com)  
[www.SMARTSummits.com](http://www.SMARTSummits.com)