

# Eco Commerce Review



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## 2nd Annual 'Investing in Innovation' Business Leaders Summit 2014

### 'Building Resilience Through Innovation'

- Climate Risk calls for an urgent need to review risk management practices to cope with the natural disasters.
- Extreme weather events continue to be a top concern for business leaders globally.
- The need for new technology, business innovation and funding has emerged.

Hear from leading experts and shake hands with business, finance, academic, and policy leaders in the field of Climate Resilience for Business:

Annual 'Investing in Innovation' Leadership Summit 2014 in Atlanta, in collaboration with technology, finance, industry, government, and academic experts, launches the Climate Resilience Exchange ([www.ClimateResilienceExchange.com](http://www.ClimateResilienceExchange.com)) CRE platform for addressing **Climate Risk for Business**. The meeting participants will discuss the top potential risks, vulnerabilities, and opportunities in business, and offer solutions for business to address them. CRE offers FREE web-based [workforce training](#) program to all size business worldwide.

A key takeaway from the Atlanta 2014 meeting will be the urgent need to review risk management practices, opportunities and technology-based solutions for Climate Risk. In tandem with the meeting, the CRE launches 'Financing Innovation for Climate Resilience 2014-17', calling for increased information exchange and access to funding. The CRE encourages Finance experts to share their solutions with committed business, academic, and policy leaders in the Climate Resilience arena.

**When: February 24-25, 2014**

**Where: Atlanta, GA**

Register Your Interest:

Due to space restrictions and the targeted nature of the content we are unable to

accept all registrations. Priority will be given to Technology, Finance, Insurance and Risk Management company leaders with relevant senior management functions.

### PRE-REGISTER

Registration: [osbollic@gmail.com](mailto:osbollic@gmail.com)

US \$497.00 - before November 1, 2013.

### REGISTER

Registration: [osbollic@gmail.com](mailto:osbollic@gmail.com)

US \$697.00 - after November 1, 2013

Limited seating - first come, first serve.

Please Submit:

[QUESTIONNAIRE](#)

### Overview

Climate impacts are already having a material effect on many firms. From the local disruption to operations, infrastructure, and workforce, caused by heat waves and flooding to the macro economic impact of rising food prices and increasingly vulnerable global supply chains, businesses are aware that climate risk can have a tangible impact on their bottom line.

There is also a growing awareness amongst business leaders, investors, scientists, and politicians, that climate risks are going to become more pronounced as extreme weather impacts become more severe and demand for raw materials continues to rise.

This Business Leaders' Summit, sponsored by **Climate Resilience Exchange (CRE)**, will explore the latest thinking on corporate climate risk management and [Climate Finance](#) and provide senior executives with practical guidance on how to bolster their organization's [Climate Resilience](#).

The two day Summit will feature a series of presentations on climate risk and resilience by leading experts from across business, finance, scientific, and political and business worldwide. The sessions will include case studies detailing how enterprises are minimizing the climate risks they face, a keynote address on the latest Scientific Climate Risk Projection and a keynote address on the Climate Risk Opportunity.



February 24-25, 2014 - two Day Agenda (Brief)

- Scientific Climate Risk (Keynote)
- Climate Risk Opportunity (Keynote)
- Climate Risk Overview
- Business Response
- Technology Response
- Finance Response
- Insurance Response
- Government Response
- Legal Response
- Case Studies - How business is responding to climate risk
- Private Public Partnerships
- Workforce Training
- Question and Answer session
- Networking

Competitive Opportunity for Small to Medium Size Technology Companies

The CRE targets the technology sector because that is where most business innovation and innovators thrive. However, the expense of promoting solutions to global audiences is often beyond the means of many small to medium size (SME) technology companies. By helping them showcase their solutions to committed customers, the CRE enables all size business innovators to share their expertise and compete for business. CREs platform will help fund the critical technology development and demonstration stages encouraging the commercialization of new technology, product, or service, which, in turn, stimulates investment in technology. Since its enactment in 2013, CRE has helped technology companies to compete for business, enhanced and advanced building business resilience, and improved ability for business to manage the climate risk. Learn more: [Virtual Technology Showcase \(VTS\)](#)

#### Qualifications

All businesses must meet certain eligibility criteria to participate in the 2014 Leadership Summit. Key focus is on the following areas:

- Agriculture
- Communication
- Commerce
- Defense
- Education
- Energy
- Food and Beverage
- Finance
- Government
- Health
- Insurance
- Mobility
- IT & ICT
- Security
- Logistics
- Regulation
- Transportation
- Environment
- Media

#### Submissions

Following submission of proposals, CRE will select experts based on degree of innovation, technical merit, and market need. CRE plays an important role as the aggregator for [technology promotion, access to funding, and workforce training](#). It directs the first application and market replication projects, reviews progress, reports best practices and success, acts as the information link to stakeholders, and collects information from all participating companies and publishes its reports. The CRE is a single source for the topics and business innovation in climate resilience for business.

For more information on the opportunity to showcase your technology and share your expertise, please contact: Ms. Tana Torrano, Innovation Center for Climate Resilience (ICCR) email: [osbollc@gmail.com](mailto:osbollc@gmail.com)

The 2014 Summit is brought to you by: [Investing in Innovation for Climate Resilience Working Group](#) and Innovation Center for Climate Resilience (ICCR)

